DRIVING THE MOTOR INDUSTRY

## SMMT MOTOR INDUSTRY FACTS 2020

## WHAT IS SMMT?

The Society of Motor Manufacturers and Traders (SMMT) is one of the largest and most influential trade associations in the UK. Its resources, reputation and unrivalled automotive data place it at the heart of the UK automotive industry. It undertakes a variety of activities to support and represent the interests of the industry and has a long history of achievement.

Working closely with member companies, SMMT acts as the voice of the UK motor industry, supporting and promoting its interests, at home and abroad, to
government, stakeholders and the media.

SMMT represents more than 800 automotive companies in the UK, providing them with a forum to voice their views on issues affecting the automotive sector, helping to guide strategies and build positive relationships with government and regulatory authorities

To find out how to join SMMT and for more information, visit
www.smmt.co.uk/memberservices or email membership@smmt.co.uk

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UK AUTOMOTIVE AT A GLANCE


## UK AUTOMOTIVE EMPLOYMENT



## UK AUTOMOTIVE: BACKGROUND

In 2019 the UK automotive manufacturing industry...

## Turned over £78.9 billion

## Invested

£3.72 billion in R\&D

Invested

## £3.1 billion net capital

Added

$£ 15.3$ billion in value to the UK economy

Exported products worth £42.4 billion, accounting for $13 \%$ of the UK's total export goods

## UK AUTOMOTIVE MANUFACTURING

Top fives in production - 2019


Cars by brand

| Make | Volume |
| :--- | ---: |
| Jaguar Land Rover | 385,197 |
| Nissan | 346,535 |
| Mini | 221,928 |
| Toyota | 148,106 |
| Honda | 108,876 |



Cars by model

| Model | Volume (production) |
| :--- | ---: |
| Nissan Qashqai | 257,851 |
| Mini Mini | 178,657 |
| Toyota Corolla | 148,106 |
| Honda Civic | 108,876 |
| Land Rover Range Rover Sport | 77,665 |



Commercial vehicles by brand

| Make | Volume |
| :--- | ---: |
| Groupe PSA | 55,003 |
| Leyland Trucks | 17,965 |
| LEVC | 2,439 |
| Alexander Dennis | 1,263 |
| Dennis Eagle | 918 |

## UK CAR MANUFACTURING

UK car manufacturing


### 1.30M cars built in the UK in 2019

UK car manufacturing - 2018 vs 2019

|  | YTD 2018 | YTD 2019 | \% Change |
| :--- | ---: | ---: | ---: |
| Total | $1,519,440$ | $1,303,135$ | $-14.2 \%$ |
| Home | 281,832 | 247,138 | $-12.3 \%$ |
| Export | $1,237,608$ | $1,055,997$ | $-14.7 \%$ |
| \% Export | $81.5 \%$ | $81.0 \%$ |  |

## UK CAR EXPORTS

## 1,055,997

cars manufactured for export in 2019

## 8 out of 10

cars made in the UK are exported


TOP EXPORT DESTINATIONS FOR UK CARS

| Worldwide |  |  |  |  |  | $\frac{\text { EU27 }}{\text { Germany }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EU27 | 578,467 | 54.8\% | China | 55,739 | 5.3\% |  |
| U.S.A. | 199,599 | 18.9\% | Spain | 35,984 | 3.4\% | Italy |
| GERMANY | 102,284 | 9.7\% | Japan | 33,589 | 3.2\% | France |
| ITALY | 73,832 | 7.0\% | Belgium | 29,791 | 2.8\% | Spain |
| FRANCE | 71,019 | 6.7\% | Canada | 23,073 | 2.2\% | Belgium |

## GLOBAL AUTOMOTIVE MANUFACTURING

Top 16 global automotive manufacturers in 2019

| Rank | Country | Cars | Commercial vehicles | Total | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | China | 21,360,193 | 2,002,284 | 23,362,477 | -7.5\% |
| 2 | USA | 2,512,780 | 8,020,873 | 10,533,653 | -3.7\% |
| 3 | Japan | 8,328,756 | 839,895 | 9,168,651 | -0.5\% |
| 4 | Germany | 4,661,328 | Not available | 4,661,328 | -9.0\% |
| 5 | India | 3,623,335 | 571,428 | 4,194,763 | -12.2\% |
| 6 | South Korea | 3,612,587 | 338,030 | 3,950,617 | -1,9\% |
| 7 | Mexico | 1,382,714 | 2,390,147 | 3,772,861 | -2.8\% |
| 8 | Brazil | 2,448,490 | 355,351 | 2,803,841 | 2.2\% |
| 9 | Spain | 2,248,019 | 524,504 | 2,772,523 | 0.1\% |
| 10 | France | 1,675,198 | 527,262 | 2,202,460 | -2.9\% |
| 11 | Thailand | 795,254 | 1,218,456 | 2,013,710 | -7.1\% |
| 12 | Canada | 461,370 | 1,431,904 | 1,893,274 | -5.4\% |
| 13 | Russia | 1,523,594 | 118,494 | 1,642,088 | -2.8\% |
| 14 | Turkey | 982,642 | 447,874 | 1,430,516 | -5.7\% |
| 15 | Czech Rep. | 1,427,563 | Not available | 1,427,563 | -0.6\% |
| 16 | UK | 1,303,135 | 57,442 | 1,360,577 | -13.9\% |

Note: Audi, BMW, JLR, Mercedes, Scania and Daimler Trucks data not reported
Source: OICA 2019

Top 10 European automotive manufacturers in 2018

| Rank | Country | Cars | Commercial Vehicles | Total | \% change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Germany | 5,120,409 | 522,323 | 5,642,732 | -8.26\% |
| 2 | Spain | 2,267,396 | 661,559 | 2,928,955 | 0.06\% |
| 3 | France | 1,763,300 | 574,610 | 2,337,910 | 2.70\% |
| 4 | UK | 1,519,440 | 78,410 | 1,597,850 | -8.41\% |
| 5 | Czech Republic | 1,345,041 | - | 1,345,041 | -5.28\% |
| 6 | Slovakia | 1,031,241 | - | 1,031,241 | 8.62\% |
| 7 | Italy | 670,932 | 357,384 | 1,028,316 | -5.26\% |
| 8 | Poland | 451,600 | 202,042 | 653,642 | -5.23\% |
| 9 | Romania | 476,769 | - | 476,769 | 30.75\% |
| 10 | Hungary | 430,988 | - | 430,988 | 0.99\% |

Up to date info from ACEA: www.acea.be/statistics/tag/category/eu-production)

## -

UK AUTOMOTIVE MANUFACTURING

Key UK manufacturing sites

| Key | Manufacturer | Location | Sector | Model |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Alexander Dennis | Falkirk and Guildford | Bus and coach | Enviro bus range |
| 2 | Aston Martin | Gaydon | Car | DBS Superleggera, DB11, Rapide S, Vantage |
| 3 | Aston Martin | St Athans | Car | DBX |
| 4 | Autocraft | Grantham | Engine | Engine range |
| 5 | Bentley | Crewe | Car and engine | Bacalar, Bentayga, Continental GT,Flying Spur andMulsanne |
| 6 | BMW | Hams Hall | Engine | Engine range |
| 7 | Caterham | Dartford | Car | Seven |
| 8 | Cummins | Darlington | Engine | Engine range |
| 9 | Dennis Eagle | Warwick | cV | Truckrange |
| 10 | Euromotive | Dover | Bus and Coach | Minibus range |
| 11 | Euromotive | Hythe | Bus and Coach | Minibus range |
| 12 | Ford | Bridgend and Dagenham | Engine | Engine range |
| 13 | Honda | Swindon | Car and engine | Engine range Civic, Civic Type R |
| 14 | Jaguar Land Rover | Castle Bromwich and Wolverhampton | Car and engine | Engine range <br> Jaguar: F-Pace, F-Type, <br> XE, XF, XJ |
| 15 | Jaguar Land Rover | Solihull and Halewood | Car | Jaguar: F-Type <br> Land Rover: Discovery <br> Sport, Evoque, Range <br> Rover, Range Rover <br> Sport, Velar |
| 16 | Leyland Trucks | Leyland | CV | DAF CF, LF and XF truck range |
| 17 | Lotus | Norwich | Car | Elise, Evija, Evora and Exige |
| 18 | LEVC | Coventry | cv | TX Taxi |
| 19 | McLaren Automotive | Woking | Car | GT, 540, 570, 600, 620, 720 and Senna |
| 20 | Mellor | Rochdale | Bus and coach | Accessible coach range |
| 21 | MINI | Oxford | Car | MINI 3-Door Hatch, MINI 5-Door Hatch, MINI Clubman, MINI Electric |
| 22 | Minibus Options | Whaley Bridge | Bus and coach | Minibus range |
| 23 | Morgan | Malvern | Car | Plus 4, Plus 6, Roadster, 3 Wheeler |
| 24 | Nissan | Sunderland | Car and engine | Juke, LEAF and Qashqai |
| 25 | Optare | Leeds | Bus and coach | Metrocity, Solo, Tempo and Versa bus range |
| 26 | Plaxton | Scarborough | Bus and coach | Cheetah, Elite, Leopard, Panorama and Panther coach bodies and Enviro bus range |
| 27 | Ricardo | Shoreham-by-Sea | Engine | Engine range |
| 28 | Rolls-Royce | Goodwood | Car | Cullinan, Dawn, Ghost, Phantom and Wraith |
| 29 | Toyota | Burnaston | Car and engine | Corolla |
| 30 | Toyota | Deeside | Engine | Engine range |
| 31 | Vauxhall | Ellesmere Port | Car | Astra |
| 32 | Vauxhall | Luton | CV | Vivaro, Peugeot Expert and Citroen Dispatch vans |
| 33 | Warnerbus | Dunstable | Bus and coach | Minibus range |
| 34 | Wrightbus | Ballymena (NI) | Bus and coach | Bus range |



COMMERCIAL VEHICLE MANUFACTURING


Proportion of British-built CVs exported to global markets 58.9\% in 2019

## 94.6\%

of CVs produced for export were sent to the EU

## UK ENGINE PRODUCTION

## Maintaining RECORD LEVEL of production Total units 2,520,165

## 8,000

jobs in UK light vehicle
engine production
3,500
jobs reliant on UK diesel

## 8.5 billion

turnover value in light vehicle engine production

## DIGITALISATION OF AUTOMOTIVE MANUFACTURING

The digital revolution of the automotive industry is already underway. Vehicle manufacturers and suppliers
are benefitting from increased productivity, greater flexibility and shorter times to market.


## UK AUTOMOTIVE SUPPLY CHAIN


$2,400+$ automotive suppliers in the UK

20 of the world's biggest automotive
suppliers have a UK base

## UK AUTOMOTIVE AND THE EU

The European automotive industry is deeply integrated with:


## UK AUTOMOTIVE: $£ 100$ BILLION TRADE HUB

SECTOR GENERATES TRADE WORTH MORE THAN
YOO
BLLHON

## A DAY IN UK AUTOMOTIVE



## NEW CAR REGISTRATIONS

Annual New Car Registrations

- 2010 to 2019


New car registrations by fuel type - 2019 vs 2010


Top 10 UK sellers in 2019

|  | Model | Volume |
| ---: | :--- | :---: |
| 1 | Ford Fiesta | 77,833 |
| 2 | Volkswagen Golf | 58,994 |
| 3 | Ford Focus | 56,619 |
| 4 | Vauxhall Corsa | 54,239 |
| 5 | Mercedes A-Class | 53,724 |
| 6 | Nissan Qashqai | 52,532 |
| 7 | Ford Kuga | 41,671 |
| 8 | Mini | 41,188 |
| 9 | Volkswagen Polo | 37,453 |
| 10 | Kia Sportage | 34,502 |

## CHANGING CONSUMER TASTES

Changing tastes in car colour: Top 5 1998-2019


Shift in market segment - 2019 vs 2010


LOWER MEDIUM + 16.66\% 2010 542,966 / 2019 633,430


LUXURY SALOON -12.10\% 2010 8,140 / 2019 7,155


MULTI PURPOSE -41.19\% 2010 124,208 / 2019 73,051


DUAL PURPOSE +259.22\%
2010 156,552 / 2019 562,360


MINI -20.88\%
2010 53,388 / 2019 42,243


UPPER MEDIUM -36.38\% 2010 264,251 / 2019 168,123


EXECUTIVE -4.45\% 2010 99,079 / 2019 94,667


SUPER MINI -6.80\% 2010736,052 / 2019 685,989


SPECIALIST SPORTS -4.52\% 201046,210 / 2019 44,122

## REGISTRATIONS BY SALES TYPE

2019 registrations by sales type
Top five new car registrations in 2019 by sales type



| Model | Volume |
| :--- | :--- |
| Ford Fiesta | 53,609 |
| Vauxhall Corsa | 32,117 |
| MINI | 24,962 |
| Ford Focus | 23,821 |
| Volkswagen Polo | 22,638 |



| Model | Volume |
| :--- | :---: |
| Volkswagen Golf | 37,374 |
| Nissan Qashqai | 34,957 |
| Ford Focus | 32,794 |
| Mercedes-Benz A-Class | 31,172 |
| Ford Kuga | 27,555 |



Business
If the vehicle is being registered by a company that operates up to 24 vehicles, it is designated a business sale. This includes dealer demonstrators.

Fleet
If the vehicle is being registered by a company that
operates a fleet of 25 or more vehicles, it is designated a fleet sale. This includes dealer demonstrators and Motability-leased vehicles.
Private
If the vehicle is being registered primarily for the personal use of a private individual, it is designated a private sale.

## REGISTRATIONS BY SEGMENT

Top cars registered by segment


| Model | Volume | Segment share |
| :--- | :---: | :---: |
| Hyundai i10 | 19,146 | $45.3 \%$ |
| Volkswagen up！ | 8,465 | $20.0 \%$ |
| SKODA Citigo | 4,728 | $11.2 \%$ |
| Vauxhall Viva | 4,182 | $9.9 \%$ |
| Suzuki Celerio | 2,212 | $5.2 \%$ |


| Model | Volume | Segment share |
| :--- | :---: | :---: |
| Ford Fiesta | 77,833 | $11.3 \%$ |
| Vauxhall Corsa | 54,239 | $7.9 \%$ |
| MINI | 41,188 | $6.0 \%$ |
| Volkswagen Polo | 37,453 | $5.5 \%$ |
| Toyota Yaris | 28,792 | $4.2 \%$ |


| Model | Volume | Segment share |
| :--- | :---: | :---: |
| Volkswagen Golf | 58,994 | $9.3 \%$ |
| Ford Focus | 56,619 | $8.9 \%$ |
| Mercedes－Benz A－Class | 53,724 | $8.5 \%$ |
| Nissan Qashqai | 52,532 | $8.3 \%$ |
| BMW 1 Series | 28,688 | $4.5 \%$ |

Segment total：633，430

Segment total：685，989
Segment total：42，243

## REGISTRATIONS BY SEGMENT

Top cars registered by segment


Segment total：168，123


| Model | Volume | Segment share |
| :--- | :---: | :---: |
| Mercedes－Benz C－Class | 27,420 | $29.0 \%$ |
| Mercedes－Benz E－Class | 22,286 | $23.5 \%$ |
| BMW 5 Series | 18,749 | $19.8 \%$ |
| Audi A6 | 10,821 | $11.4 \%$ |
| Volvo V90 | 4,540 | $4.8 \%$ |

Segment total：94，667


Segment total：7，155

## REGISTRATIONS BY SEGMENT

Top cars registered by segment


| Model | Volume | Segment share |
| :--- | ---: | :---: |
| Audi TT | 4,710 | $10.7 \%$ |
| Mazda MX-5 | 4,132 | $9.4 \%$ |
| Porsche 911 | 2,913 | $6.6 \%$ |
| Porsche 718 | 2,392 | $5.4 \%$ |
| BMW Z Series | 2,039 | $4.6 \%$ |


| Model | Volume | Segment share |
| :--- | :---: | :---: |
| Ford Kuga | 41,671 | $7.4 \%$ |
| Kia Sportage | 34,502 | $6.1 \%$ |
| Volkswagen Tiguan | 33,273 | $5.9 \%$ |
| Hyundai Tucson | 28,446 | $5.1 \%$ |
| Land Rover Range Rover Evoque | 23,304 | $4.1 \%$ |


| Model | Volume | Segment share |
| :--- | :---: | :---: |
| Citroen Spacetourer | 5,166 | $7.1 \%$ |
| Volkswagen Sharan | 4,851 | $6.6 \%$ |
| Ford Tourneo Custom | 4,514 | $6.2 \%$ |
| Mercedes Benz B-Class | 4,359 | $6.0 \%$ |
| Toyota Prius Plus | 3,770 | $5.2 \%$ |

Segment total: 73,051

## COMMERCIAL VEHICLE REGISTRATIONS

Van registrations - 2013 to 2019


2019 HGV, bus and coach registrations



## VEhicles on the road

The LCV＇s contribution to the UK economy
3．4m people use or depend on vans for their work


Vans support $10 \%$ of the UK＇s workforce， delivering a combined wage bill of
E56 billion，
or 11\％ of UK GDP

## VEHICLES ON THE ROAD



## THE IMPORTANCE OF THE AFTERMARKET TO THE UK ECONOMY



## ENVIRONMENT - $\mathrm{CO}_{2}$



## ENVIRONMENT - AIR QUALITY



## CAR EMISSIONS TESTING

## New WLTP test

Introduced in 2017 for new models and 2018 for new registrations, the WLTP (Worldwide Harmonised Light Vehicle Test Procedure) was introduced to replace the old NEDC lab test.

A lab test to measure fuel consumption, $\mathrm{CO}_{2}$ and pollutant emissions from cars:

- Test cycle data based on real-driving data
- Variety of driving phases tested

■ Powertrain configuration of each car tested for the car's lightest and heaviest version

## Why do we still need a lab test?

The new WLTP test is much more representative and lab tests allow for a standardised, repeatable testing model which enables comparisons of one car's emissions with the next.

## RDE

The Real Driving Emissions (RDE) test measures pollutants while a car is driven on public roads, complementing the WLTP lab test.

Portable Emission Measuring System (PEMS) measures data collected while car is driven in a variety of conditions:

## CONNECTED AND AUTONOMOUS VEHICLES

Potential overall impact of CAVs on the UK economy by 2030


## CONNECTED AND AUTONOMOUS VEHICLES

## 8in10

new cars available with driver assistance systems

Distance Indication
helps drivers keep a safe following
distance from the vehicle ahead.

## 83.6\%

of new cars offered with a self-activating safety system


Auto High Beam detects headlights and tail lights of other vehicle and automatically switches to high or tow beams.
70.7\%
of new cars are available with Autonomous Emergency Braking technology


Autonomous Emergency Braking
reacts quickly to apply the brakes in the event of a collision.

## 1.9 million

buyers a year able to benefit from collision avoidance technology


Forward Collision Warning warns drivers of an imminent frontal collision.
55.5\%
of new cars are available with Adaptive Cruise Control

Adaptive Cruise Control

automatically adjusts speed to maintain
a safe distance from vehicles ahead.

## 54.2\%

of new cars are available with
Overtaking Sensors


Blind Spot Information System
helps detect vehicles in driver's blind spot when changing tane.

## CONNECTED AND AUTONOMOUS VEHICLES

Deployment of connected and autonomous vehicles

- the global race to market

How does the UK compare with other countries?


## SMMT Industry Forum

ifIndustry Forum, a training and consultancy, initially formed in 1994 as a unique collaboration between leading vehicle manufacturers, SMMT and government to improve the performance and F o r u m competitiveness of the UK's automotive supply chain. Continued measurable success has led to sustained growth into many other sectors including aerospace, construction, domestic appliances, electronics and food. Industry Forum now provides support to blue chip organisations in more than 30 countries across five continents.

## www.industryforum.co.uk

## The Motor Ombudsman



THEMOTOR OMBUDSMAN the UK's motor industry, drives up standards and gives consumers added protection through its comprehensive Chartered Trading Standards Institute (CTSI)-approved Motor Industry Codes of Practice.

## www.themotorombudsman.org

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THE SOCIETY OF MOTOR MANUFACTURERS AND TRADERS LIMITED
71 Great Peter Street, London, SW1P 2BN
Tel: +44 (0)20 72357000
E-mail: communications@smmt.co.uk
D:@SMMT in :SMMT

www.smmt.co.uk


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